

The 2016 - 2018 CAT cost and income numbers provided by NAWS Inc.
NAWS Inc. Sale Price divided into Income to determine Quantity
Quantity divided into Cost to determine NAWS Cost for each item.

Item	Cost	Sale Price	Quantity	Income	Cost	Profit
BASIC TEXT: Hardcover English	\$2.18	\$11.55	374,975	4,330,966	818,544	3,512,422
BASIC TEXT: Translated	\$2.60	\$9.00	38,496	346,463	100,083	246,380
BASIC TEXT: Softcover	\$1.46	\$11.55	158,242	1,827,699	230,845	1,596,854
JUST FOR TODAY	\$0.85	\$9.00	183,610	1,652,492	157,072	1,495,420
IT WORKS: HOW & WHY	\$1.36	\$9.00	136,888	1,231,992	186,820	1,045,172
SPONSORSHIP BOOK	\$2.35	\$8.25	8,026	66,214	18,880	47,334
STEP WORKING GUIDES	\$0.91	\$8.50	178,698	1,518,929	162,843	1,356,086
LIVING CLEAN	\$1.29	\$9.75	105,413	1,027,778	136,112	891,666
ePUB BOOKS (averaged)	\$2.51	\$7.90	17,725	140,030	44,475	95,555
OTHER RECOVERY LITERATURE	various	various		2,609,422	441,327	2,168,095
MEDALLIONS	\$0.70	\$3.20	486,037	1,555,320	339,281	1,216,039
KEYTAGS & CHIPS (averaged)	\$0.09	\$0.44	5,748,541	2,529,358	543,805	1,985,553
Totals				18,836,663	3,180,087	15,656,576